

The Gift of Swimming offers

Banner Marketing



The Gift of Swimming, Inc. NPO
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MISSION OF THE GIFT OF SWIMMING

The Gift of Swimming was established as a 501(c)3 charitable organization providing potentially lifesaving swimming training for disadvantaged and developmentally disabled children.

BANNERS GUIDELINES

New Creations will supply mesh banner to The Gift of Swimming

Banner size:

- 4 ft by 6 ft for **\$175.00** payable to the Gift of Swimming plus advertising cost (see below)

Minimum requirements for original artwork, such as logos:

- 300 dpi resolution

Minimum requirements for final artwork:

- 100 dpi resolution

Acceptable File Types:

EPS and AI (especially when submitting logos)

TIF (especially when submitting photos)

JPG (provided resolution is high enough for photo images; not recommended for logos)

You GET:

- Your Banner on Competition Pool Fence (proximity to Hwy 429)
- Recognition by SouthWest Aquatics family, friends and heavy traffic
- Advertisements and promotions can be posted at SouthWest Aquatics

You GIVE:

- A child life saving swim skills they will benefit from for the rest of their lives
- 3 months of advertisement gives one child swimming lessons for \$375
- 6 months of advertisement gives two children swimming lessons for \$750

Please help us continue our mission because every child needs to learn to swim